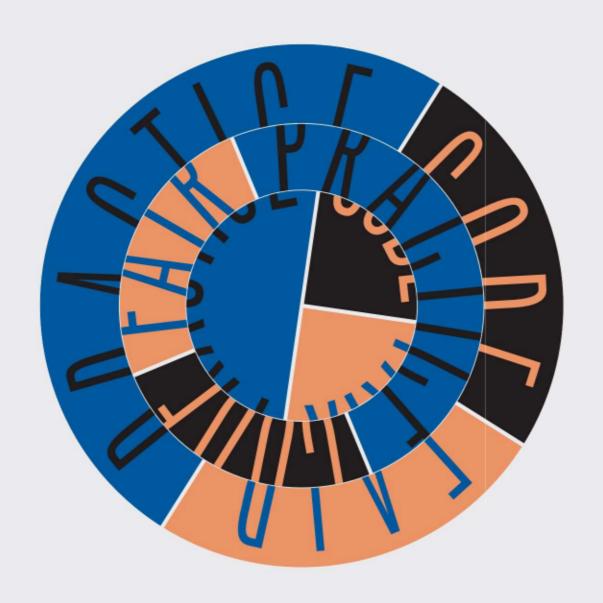
## I UII FIUCTICE COUE



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## Why have a Fair Practice Code?

Many of those working in the artistic, cultural and creative sectors face an unfavourable labour market position. This is confirmed by two important reports by the SER (Social and Economic Council) and the Council of Culture. The Fair Practice Code attempts to contribute to improving this position.

There is a widespread and urgent need to design and maintain a healthy labour market in the cultural and creative sector. This has been discussed extensively over the past years, especially in the performing and visual arts sector. The first steps towards designing the concept of Fair Practice and its underpinning principles were taken during meetings with stakeholders. The urgency and need for core values to enhance fair practice were examined, as inspired by comparable initiatives in neighbouring countries and other sectors. This preliminary study led to the five shared values that underpin the code of conduct and offer a reference for reflection and evaluation. The Fair Practice Code was launched on 3 October 2017 and was refined in 2018 after a number of work sessions with cultural and creative professionals.

The debate on Fair Practice has also contributed to raising awareness in the political arena, that both material and immaterial revaluation of the cultural and creative sector was needed. In the report 'Verkenning arbeidsmarkt culturele sector' (A study on the cultural labour market - January 2016) and the advisory report 'Passie gewaardeerd' ('Appreciated Passion' - April 2017), the Social Economic Council and the Council of Culture concluded that even though the art, culture and creative sector is a high-quality industry of international standing, it is also subject to erosion and a worrisome labour market.

